

THE INSTITUTE FOR THE ADVANCED UNDERSTANDING OF WOMAN

100 EXPERT TIPS FOR BEING A BETTER WOMAN

*At last, the little things explained
with entirely unnecessary confidence.*

PROFESSOR RAMON RAY

GLOBAL AUTHORITY ON WOMAN*

*A COMPLETELY SATIRICAL APPOINTMENT



A Scholarly Note Before We Begin

This guide lovingly riffs on the tiny habits, rituals, and relationship moments that women and men tease each other about. It is not a manual for fixing women. Woman was never broken.

The real joke is Professor Ramon's magnificent confidence that he is qualified to explain any of it.

'Woman is not complicated. She simply requires one hundred carefully numbered observations.'

- Professor Ramon Ray

The Doorway Principle

KEYS, BAGS, LEAVING THE HOUSE, AND OTHER FEATS OF TIMING

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- 001** When approaching your front door, it is perfectly acceptable to retrieve your keys before standing directly in front of the lock.
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- 002** When you say, 'I don't want anything,' remember that this decision does not automatically include half of his French fries.
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- 003** If you ask, 'What do you want for dinner?' and reject six suggestions, you may already know what you want for dinner.
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- 004** Decorative pillows may be beautiful, but the bed should eventually leave enough room for humans.
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- 005** If the restaurant closes in ten minutes, this may not be the ideal moment to begin reviewing its entire online menu.
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- 006** You may tell him which restaurant you prefer. 'I don't care' followed by 'not there' creates unnecessary administrative work.
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- 007** When taking a group photograph, consider limiting the session to fewer than forty-seven versions of the same pose.
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- 008** If everyone says the first photograph looks good, it is possible that the first photograph looks good.
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- 009** When preparing to leave, 'I'm ready' traditionally means you can now walk out of the door.
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- 010** Adding earrings, changing shoes, finding a jacket, refreshing your lipstick, and reorganizing your handbag may indicate that you are still becoming ready.

Getting Ready, Explained

OUTFITS, HANDBAGS, PHOTOGRAPHS, AND HIGH-STAKES QUESTIONS

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- 011** If you ask him to choose between two outfits, there is a possibility you have already selected the correct answer.
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- 012** When he chooses the wrong outfit, remember that he did not know this was a test.
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- 013** A handbag can contain many useful items. It can also contain receipts from stores that no longer exist.
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- 014** If you cannot find something inside your handbag, handing the entire handbag to him does not improve his qualifications.
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- 015** The thermostat cannot satisfy two people who experience entirely different climates while sitting three feet apart.
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- 016** Saying 'It's fine' in a particular tone may cause the average man to begin reviewing the previous seventy-two hours.
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- 017** If it is not actually fine, additional information may shorten the investigation.
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- 018** When you move one of his belongings to 'somewhere safer,' please remember that only you know where safety is located.
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- 019** A candle may smell wonderful without being named 'Autumn Moonlight Cashmere Memories.'
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- 020** Purchasing another storage basket does not technically reduce the number of things in the house.

Communication Research

FILMS, FEELINGS, CLUES, AND THE SCIENCE OF SAYING WHAT YOU MEAN

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- 021** When watching a movie, asking 'Who is that?' is reasonable, unless neither of you has seen the movie before.
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- 022** Pausing a movie to explain your prediction may result in the movie immediately revealing the same information.
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- 023** Falling asleep during the movie does not automatically entitle you to a full reenactment the following morning.
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- 024** If you say you are not cold and then request his jacket, some climate-related reassessment has occurred.
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- 025** Packing for a two-day trip does not require preparing for every possible social event, weather system, and change in government.
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- 026** Taking three backup outfits is understandable. Taking twelve suggests the weekend has acquired a red carpet.
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- 027** A sale saves money only when you intended to purchase the item before discovering the sale.
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- 028** Buying two more items to qualify for free shipping may not represent a victory over the retailer.
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- 029** Returning an item and leaving the store with three new items is not technically a refund.
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- 030** When you say, 'We need to talk,' consider adding enough context to prevent him from mentally revisiting the entire relationship.
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Advanced Relationship Signals

COMPLIMENTS, TESTS, MEMORY, AND OTHER DELICATE NEGOTIATIONS

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- 031** If you want him to notice something different, give him a reasonable geographic area: hair, face, clothing, or entire room.
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- 032** Trimming two inches from your hair may look significant to you. To him, it may look like you still have hair.
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- 033** If he says, 'You look beautiful,' additional cross-examination may weaken an otherwise successful answer.
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- 034** Asking whether an outfit makes you look bad places an untrained civilian in a high-risk professional role.
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- 035** 'Do whatever you want' should only be used when doing whatever he wants is an approved option.
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- 036** If you remember the exact words he used during an argument in 2017, provide him a moment to admire your archival system.
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- 037** Screenshots are useful, but a screenshot from four years ago may qualify as historical documentation.
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- 038** When giving directions from the passenger seat, 'Turn here!' works better before the vehicle reaches the intersection.
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- 039** If he misses the exit, calmly remember that the navigation system is already criticizing him.
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- 040** Saying 'I knew we should have turned back there' does not cause the car to travel backward through time.

Domestic Diplomacy

STORIES, SCHEDULES, DISHWASHERS, AND THE HOUSEHOLD OPERATING MANUAL

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- 041** When he asks what is wrong, 'Nothing' may delay the arrival of the correct answer.
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- 042** If you would like advice, ask for advice. If you would like him simply to listen, say that before he begins building a five-step solution.
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- 043** A story can include context. However, the names and marital histories of six unrelated coworkers may not all be essential.
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- 044** When he asks, 'What time are we leaving?' provide the departure time, not the time the event begins.
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- 045** If you tell him an earlier time because you expect him to be late, remember that he may eventually discover the system.
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- 046** When he loads the dishwasher differently, the dishes may still enter a recognized cleaning environment.
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- 047** If there is only one correct way to fold the towels, this information should appear in the household operating manual.
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- 048** Rearranging the furniture is a project, even when described as 'just moving one little thing.'
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- 049** A five-minute trip to Target exists primarily as a theoretical concept.
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- 050** When you say, 'I'll only be a minute,' both parties should agree on which system of time is being used.

Restaurant and Retail Strategy

MENUS, CARTS, SALES, AND THE FRIES YOU DID NOT ORDER

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- 051** Looking at the menu before arriving is efficient, unless you plan to reconsider every option after sitting down.
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- 052** If you ask to taste his meal, one bite is a sample. Establishing a second plate is a merger.
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- 053** Ordering a salad does not require resenting everyone who ordered pasta.
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- 054** If the server asks whether you are ready, making eye contact with the menu will not cause the answer to appear.
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- 055** A shopping cart containing one candle, two baskets, and a seasonal sign did not come in for toothpaste.
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- 056** The phrase 'I got it on sale' explains the price. It does not explain why there are now four of them.
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- 057** A package arriving at the house is not invisible merely because it was placed behind the recycling bin.
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- 058** Free returns do not make the initial purchase a rehearsal with no consequences.
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- 059** If you say you are 'just browsing,' your hands should not already be carrying six hangers.
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- 060** A loyalty reward is not free money. It is a retailer returning a small portion of the money you already gave them.

The Home Collection

BLANKETS, CONTAINERS, CUSHIONS, AND OBJECTS KEPT FOR A SPECIAL OCCASION

061 A throw blanket may be used as a blanket. It does not lose its decorative certification.

062 The guest towels can survive contact with an actual guest.

063 Saving the good candles forever prevents them from completing their professional purpose.

064 A refrigerator container without a matching lid may be ready for retirement.

065 Keeping a gift bag is practical. Keeping every gift bag since 2009 is an archive.

066 An empty box from a premium purchase is still an empty box, even when the logo is beautiful.

067 The chair in the bedroom was originally designed for sitting. Clothing storage was a later innovation.

068 If an object has not been used in five years, moving it to another closet does not count as decluttering.

069 A room can be refreshed without moving every piece of furniture to a new continent.

070 When you ask for help choosing a paint color, 'warm white' and 'soft white' may appear identical to an unlicensed observer.

Travel Preparedness

LUGGAGE, AIRPORTS, HOTEL ROOMS, AND ALL POSSIBLE WEATHER SYSTEMS

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- 071** Checking the weather before packing may reduce the need to prepare for all four seasons.
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- 072** If the airline permits one carry-on, a handbag the size of a studio apartment may attract further study.
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- 073** Placing your identification in an accessible pocket before security is the airport edition of the Doorway Principle.
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- 074** Travel-size products are designed to be small. Bringing the full bathroom weakens the concept.
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- 075** If you pack an outfit 'just in case,' define the case. A surprise royal banquet is statistically uncommon.
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- 076** The hotel room safe is useful only if you remember placing something inside it.
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- 077** Taking every complimentary toiletry does not reduce the cost of the room.
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- 078** If you bought a neck pillow for the trip, allow it to accompany you onto the airplane.
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- 079** A vacation photograph can document joy even when no one stands on the exact center tile.
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- 080** Leaving room in the suitcase creates space for souvenirs and reduces the need to sit on the zipper.
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Digital Fieldwork

TEXTS, SCREENSHOTS, TABS, AND THE INVESTIGATION ALREADY UNDERWAY

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- 081** A message containing only 'K' may be one letter long and several paragraphs deep.
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- 082** If you send a screenshot, crop out the eleven unrelated conversations visible above it.
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- 083** Opening thirty browser tabs does not constitute a filing system unless you can find the original tab again.
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- 084** A saved social-media post will not organize itself into the vacation, recipe, or outfit it promised.
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- 085** If you type a long reply and delete it, the other person has not technically received your growth.
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- 086** Reading a message aloud in a different tone can change the entire trial. Select the voice responsibly.
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- 087** A heart reaction, a thumbs-up, and the word 'fine' are not emotionally interchangeable currencies.
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- 088** If you zoom into the background of a photograph, acknowledge that the investigation has formally begun.
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- 089** Sharing your live location is most useful when the person waiting is permitted to look at it.
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- 090** When your phone says storage is full, taking twelve more screenshots is unlikely to resolve the issue.
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Final Findings

PLANS, FRIENDSHIP, SELF-AWARENESS, AND THE LIMITS OF PROFESSOR RAMON'S AUTHORITY

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- 091** A brunch reservation for four does not automatically accommodate the three additional people invited through separate group chats.
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- 092** If you say, 'We should all get together soon,' someone must eventually introduce a date to the discussion.
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- 093** A voice note longer than the song you interrupted may qualify as a podcast episode.
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- 094** When a friend asks for your honest opinion, first determine which authorized level of honesty is currently available.
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- 095** If you already know you are buying it, asking everyone in the group chat may simply be ceremonial democracy.
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- 096** You can compliment another woman's outfit without immediately explaining where your own outfit came from.
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- 097** A plan described as casual may still include a dress code, reservation, arrival window, and photographic objective.
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- 098** If everyone is waiting in the car, that is evidence the leaving process has entered its final phase.
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- 099** The best response to a perfectly good compliment is often 'thank you,' not an itemized list of perceived defects.
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- 100** Having reviewed all one hundred findings, continue being exactly who you are. Professor Ramon was mostly trying to keep up.
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Woman: Still Unsolved

One hundred observations later, Professor Ramon has reached the only responsible scholarly conclusion: women were doing just fine before he arrived.

Share the guide. Laugh together. Retrieve your keys whenever you wish.

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